

Jozsef Faludi On The Balcony Of His Aunt Rozsi Brull's Shop In Tel Aviv



This is the Salon Rachel, which my aunt Rozsi established in Tel Aviv. This is where I worked when I arrived in Palestine in 1939. My mother had seven brothers and sisters. One of her sisters was Rozsi. Rozsi had learned to be a dress-maker. Later she moved out from her parents' home and had a sewing shop. She married a man named Zoli Brull, and had a very elegant clothing salon in Csepel. In 1936 they went to Israel. They weren't Zionists, they just wanted to live. Rozsi had a sister, Rene, and they were practically always together. They even lived together before Rene made aliya (immigration to Israel). She left before Rozsi and her husband. She arranged the trip to Israel for Rozsi, because she had Zionist connections. Rozsi and her husband ended up in Tel Aviv, and they opened the Salon Rachel there, where I worked in 1939. Rozsi was the salon manager, and her husband was the tailor. First they had a two-room flat. Then they rented a three-room flat, and were able to buy more machines and hire more employees. Everyone in the shop was Hungarian. They spoke Hungarian, but they learned Hebrew. Rene learned how to make artificial flowers and she would make them for Rozsi's products. Later she founded a clothing factory. The clothing salon was a success. They exported clothing. Rene had a lot of foreign connections. She spoke French, English, and two or three other languages, so she would go and take the sample collection with herself in a suitcase, and take orders.